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| Board of Directors2017 **Nancy Hirsch** President **Shraddha Carlin**  **Vice President**  **Martha Torres**  **Treasurer**  **Allyson Evers**  **Secretary**  **Albert Salmon**  **Director of Associate**  **Membership**  **Elizabeth Markling**  **Director of Affiliate**  **Membership**  **Mia Rose Di Stefano**  **Director of**  **Public Relations** | March 27, 2017  Dear San Diego Concierge Association Supporter,  On May 3rd, 2017, the San Diego Concierge Association will host our largest event of the year, Partners in Tourism an Annual Tradeshow at the new Zoofari exhibit at the world famous San Diego Zoo.  The San Diego Concierge Association is a non-profit association of professional hotel & resort concierge established in 1985. With 68 members representing 35 hotels we strive to make memories not only in our hotels but also within our fine city and county.  The purpose of Partners in Tourism is to promote tourism within the San Diego region. With over 300 people in attendance including visitor centers, hotel catering and sales teams, concierge, front office teams, and many others this event is one of the largest of its kind in Southern California. This event is also an opportunity for us to raise funds for our annual chosen charity. This year we have chosen to work with, “Leukemia Lymphoma Society”.  To raise charity funds we will host our annual raffle at Partners in Tourism 2017. We are asking our supporters to donate items to be raffled off during the evening.  The contribution would give great exposure to your establishment in addition to raising funds for our annual charitable endeavor. Please let us know if you would like to be a part of this amazing event with a donation representing your company.  We ask that all donations ready by Monday, April 20th.  Thank you for your consideration,  Nancy Hirsch  President  San Diego Concierge Association  760-03-3715 - [President@sdcaonline.org](mailto:President@sdcaonline.org) |